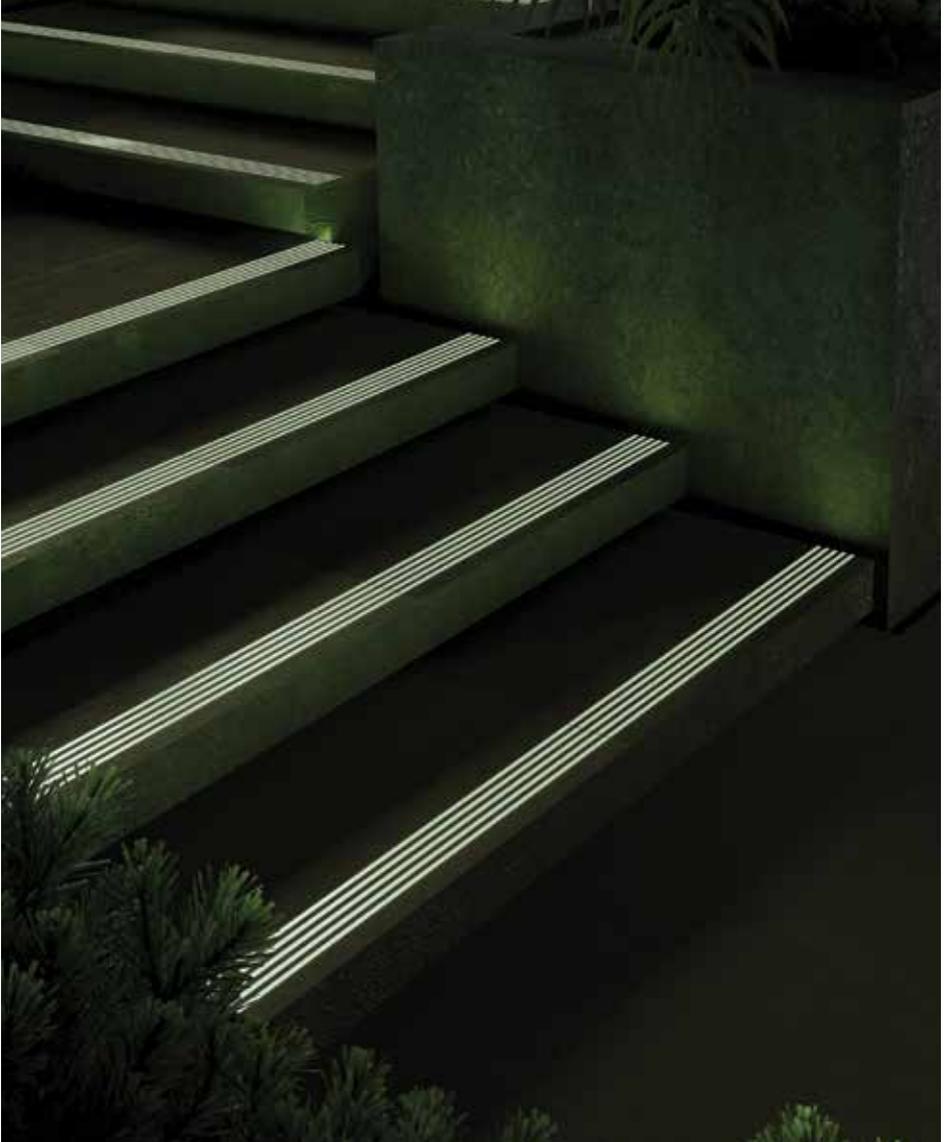


VitrA

VitrA GlowSafe

Brightness at every step



VitrA



It's all about inspiration

It all begins with questions posed by the design discipline to understand needs, desires and choices. Designed by VitrA, an extraordinary wealth of attractive combinations help satisfy these needs and desires.



Improved personal hygiene

VitrA's continuous research into human health introduces new technologies for improved hygiene in the bathroom. These solutions raise the personal hygiene experience to a new level.



Collaboration with designers

VitrA works with acclaimed industrial designers from around the world. Not only does the collaboration with these top talents improve product functionality, but it also introduces an entirely original range.



The complete bathroom

Exploring physical and emotional needs, VitrA invests in design to produce every essential element in the bathroom.



High powered perfection

Seven cutting-edge factories and plants in Turkey and Russia create sophisticated designs and maintain extremely high standards whilst progressively reducing VitrA's ecological footprint.



Technology lights up the future

The VitrA Innovation Centre serves as the headquarters of the brand's R&D activities with a strong engineering team, leading the bathroom industry with new solutions and technologies.



VitrA across the world

Bathroom designs greet customers around the world through 2000 sales points in over 75 countries, including 150 exclusive VitrA showrooms in Istanbul, London, Cologne, Moscow, Dubai, Mumbai, Delhi, and other major cities.



A pledge to the future

VitrA embraces Blue Life, a set of guidelines devised to mitigate our impact on the environment, and is held as a production, design and management philosophy.

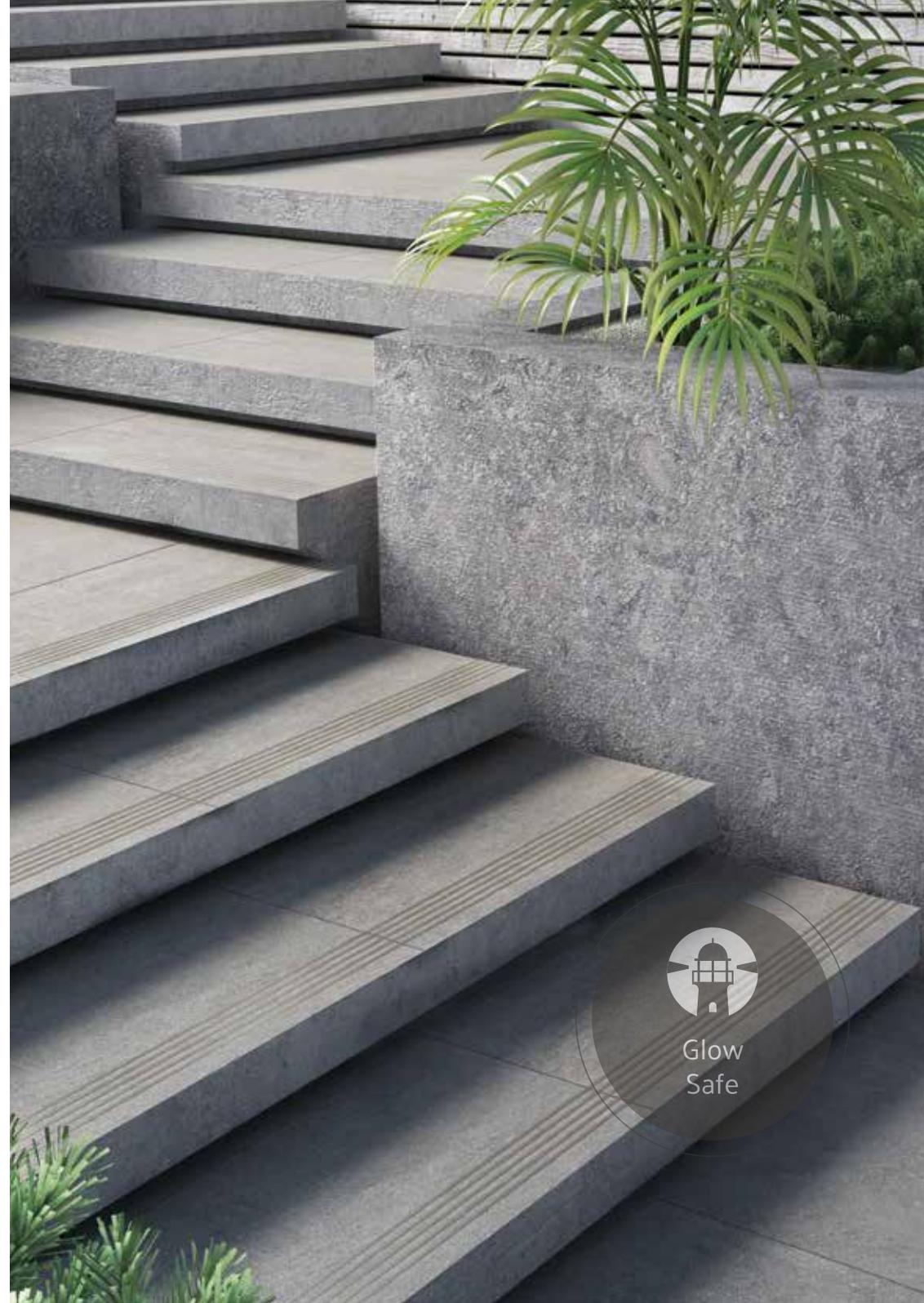


What is VitrA GlowSafe?

Thanks to VitrA GlowSafe technology, stair tiles accumulate daylight energy and reflect this energy stored in dark in the form of light, which allows safer walk in the dark.

Providing extra security for stair tiles, VitrA GlowSafe technology is designed to be used in indoor and outdoor areas.

It increases the visibility of the stairs with the phosphorescent light that it provides in the dark, it prevents possible accidents and reduces unnecessary lighting costs.



Glow
Safe

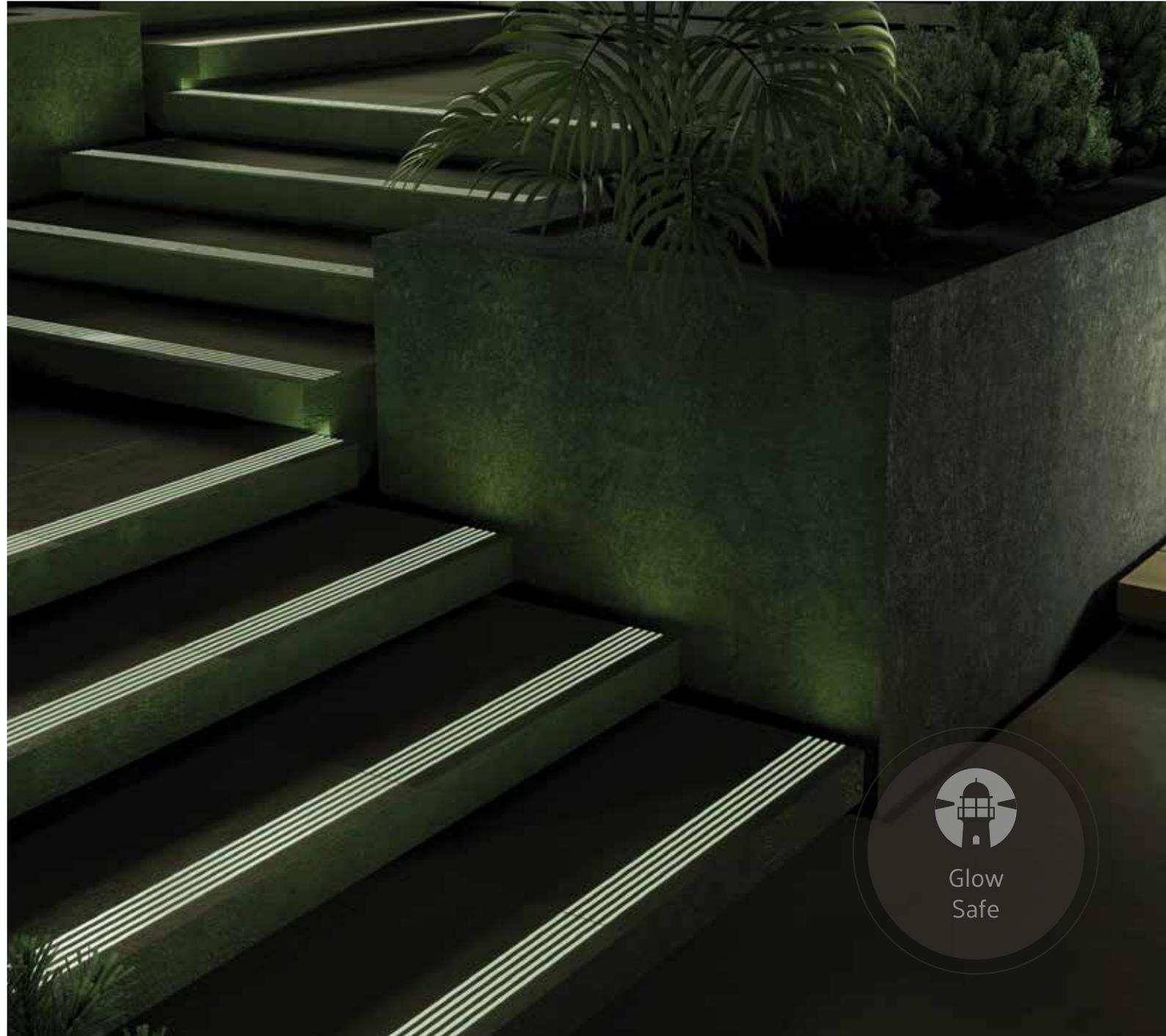


Long lasting
glow in the dark

A specially developed phosphorescent polymeric formula

Thanks to its long-lasting structure, the special phosphorescent polymeric formula makes the VitrA safety strips safer.

The light and matt structure of VitrA GlowSafe provides a seamless appearance in daylight and provides a long-lasting green glare in the darkness even with a small amount of light captured.



Glow
Safe



Extra
security

Extra safety in every living space

Daylight and fluorescent lighting make Vitra GlowSafe accumulate light energy. It maintains the luminescence in the dark for a long time without losing the effect.

To be safely used both in indoor and outdoor areas, Vitra GlowSafe is available in different tile options for residential and commercial use.

Tiles with Vitra GlowSafe shine longer than the minimum level required by the emergency instructions. Vitra GlowSafe tiles maintain their visible level of luminescence for even after 45 minutes.



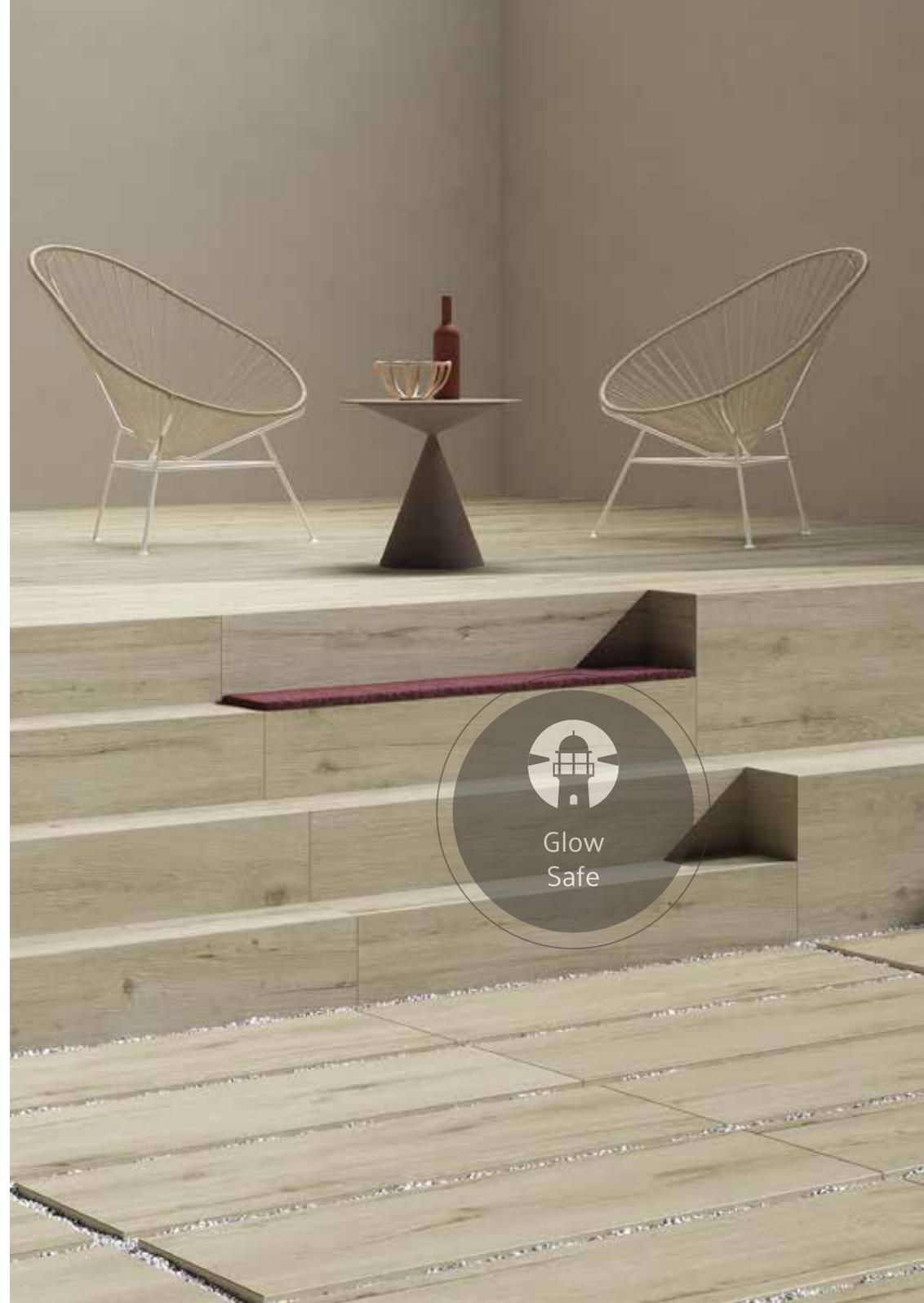
Residential



Commercial



Outdoors



VitrA